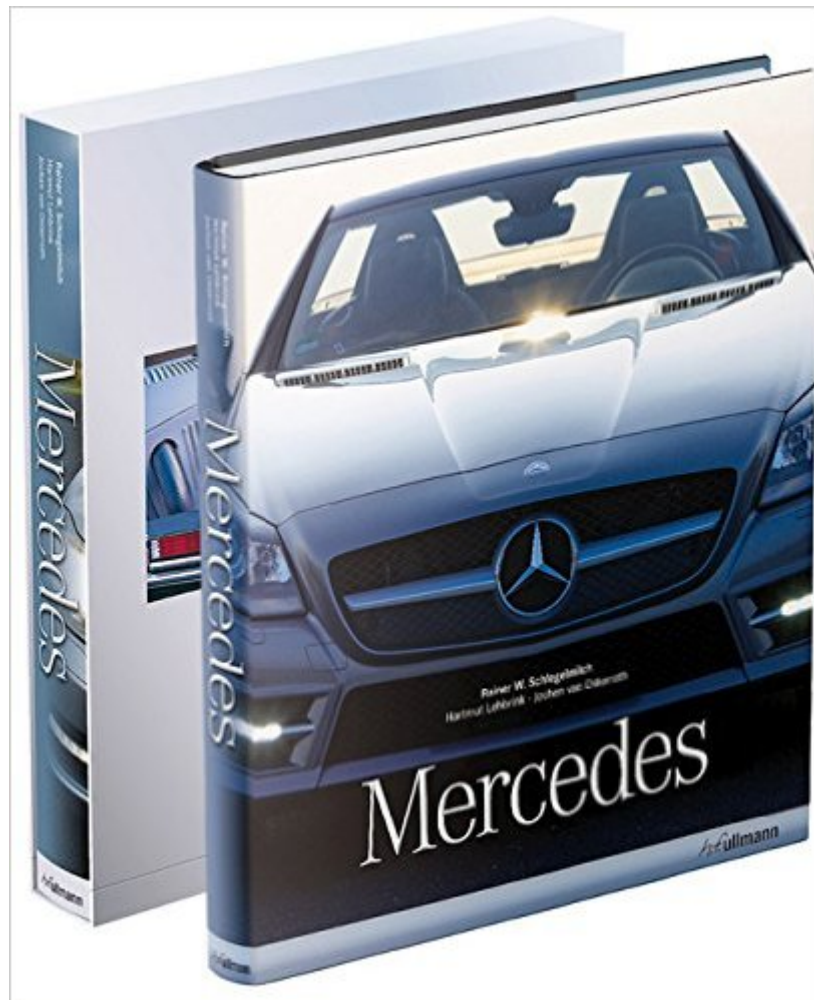


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Mercedes



Synopsis

In the galaxy of automobile makers, Mercedes shines brightly. Arising from the accumulation of technology, design, and sports, a firm was created in 1886 whose economic force has made it a player of international significance. The concise and compelling texts shed light on manifold aspects of Mercedes history, from engineering to the economic political power exerted by this worldwide concern. Throughout the book, naturally, one thing stands out: the vehicle itself. Rainer W. Schlegelmilch's photographs pay homage to the embodiment of the German dream car. This edition presents all models in chronological order, from Daimler motor carriages of 1886 to the newer models, and explains contexts and developments like Blue Efficiency or Distronic Plus.

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